

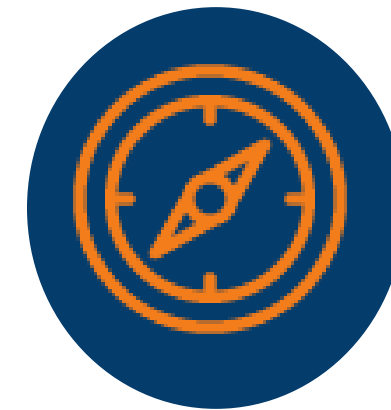
# LOWER SOUTH WEST GROWER GROUP PLAN FOR THE FUTURE

## VISION



A vibrant, adaptable and diverse agricultural industry in the Lower South West region driving profitable and sustainable businesses and healthy communities

## MISSION



Lead positive change in the agricultural industry through addressing challenges, informing, educating, building community and celebrating achievement around our core resources of land, water and people.

## FOCUS AREAS AND STRATEGIES



### Land

- Deliver farm focused research, development and demonstrations
- Investigate and support the development of alternative and new agricultural sectors, crops or practices
- Innovate and adapt to a changing climate



### Water

- Maintain access to current unregulated self-supplied farm surface water
- Increase access to both licenced surface and groundwater for agricultural production
- LSWGG recognised by DWER as part of the WA Water Stakeholder Reference Group



### People

- Support the economic development of the agricultural sector
- Build and manage an active and engaged membership base



### Governance

- Understand member priorities
- Build capacity to support members and deliver on the strategic plan
- Develop a governance framework to gain support for the development of the LSWGG